

A New Era In The Visitor Economy Of Morecambe:

A Proposal To Operate Pedicabs By Bare Lady's

# **OVERVIEW**

Bare Lady's Pedicabs are a new and exciting addition to Morecambe Bay.

With the support of local councillors with a particular interest in the area and environment we want to show what Morecambe has to offer to visitors and residents and experience - the most fantastic views over Morecambe Bay. Every sunset is both beautiful and unique.

Safety is paramount for passengers and pedestrians who share the promenade.

### **OPERATIONS**

For use on the promenade between Heysham and The Midland with consideration to continue on the road as far as Happy Mount Park.

To operate from 9am until dusk.

- Tours for viewers of all ages
- A slow leisurely trip in our eco friendly electric Pedicabs
- Take in the beautiful views over Morecambe Bay and the Lake District mountains in the distance from Heysham to the iconic Midland Hotel
- Special tours for those who want a bit extra,
- The Breakfast Tour includes a tasty fresh breakfast hamper sourced from a local bakery
- Fish and chip tour available from lunch to supper, we drop in and collect your chosen food for you to enjoy whilst taking in the views of the Bay
- Sunset Tour to include a Cocktail of your choice from one of our local bars
- A longer tour to include a picnic hamper on one of our beautiful beaches

Special events... i.e. Weddings, Prom Night or whatever occasion you want to make memorable.

Local homes for older people tours available to give everyone an opportunity to get out and about along the promenade.

The plan is to be available to operate Daily from 9am until dusk during the holiday season and bank holidays.

The route is Heysham and the Midland Hotel on the promenade with the above pedicabs. Tours included the food order will require prebooking.

If permitted the Pedicabs can continue to Happy Mount Park on the promenade highway.

They will not operate in adverse weather conditions such as high wind speeds, ice or weather causing impaired visibility.



### **SPECIFICATIONS**

Extensive research has gone into considering the most effective form of cycle.

The cycle would be:

- 3 wheeled Electric Assisted Pedal Cycles (EAPC) supported by a very small motor power of 250w if assistance is needed. The motor is to support the cyclist in carrying the passengers. As a guide, the cycle will travel just slightly quicker than walking speed
- The pedicab must comply with the requirements of BS EN 14766 2005 or equivalent,
- The Pedal Cycle (Construction and Use) Regulations 1983 and the Pedal Cycle (Safety)Regulations 2003.
- CE Safety certified in accordance with the UK and EU requirements
- Front and rear lights and reflectors
- A bell
- Front brake V system and Rear twin hydraulic disc brakes
- Open side 2 seated vehicle and a front cycle rider.
- Equipped with seat belts
- Safety cycle helmets available
- Rain covers when required
- Blankets to keep you snug when required.
- Serviced and maintained regularly by Bay bikes.
- Fully insured, public & products liability, including liability to passengers.

## CYCLE RIDERS

The company would engage with cycle riders on a sessional basis. We would ensure they were proficient in cycling and adhere to our stringent rules on safety and courtesy.

#### **ABOUT US**

My name is Lorna Manlove from Bare in Morecambe and my vision is to have both a unique and fun transport alternative for ALL visitors to view our beautiful bay, viewed at a leisurely pace.

We intend the business to be a limited company.

## WIDER SUPPORT

To date, the project has received additional support from:

Local councillors, keen to see this environmentally-friendly form of transport that will enhance the visitor economy of Morecambe;

Economic Development at the City Council has been very supportive to encourage the new business venture;

Lancaster University has engaged with us to consider developing an app for people to book tours through;

ERDF-funded business support in Lancashire has provided a mentor and business advisor

### RISK ASSESSMENT

Please see the risk assessment below.



What are the hazards?	Who might be harmed and how?	What are you already doing to control the risks?	What further action do you need to take to control the risks?	Who needs to carry out the action?	When is the action needed by?	Done
Adverse weather Hot and sunny	Rider sun exposure Dehydration	Protective from over exposure Shade sun cream/ hat /eye wear/ shorter shifts or regular change over				
wind and rain	all	Operate within a wind speed restriction Stop in heavy rain that affects visibility and braking power. Rain covers for passengers Waterproofs for Riders				
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Confrontational situations	Rider/Public	Recruitment and selection all checks Training in defusing and dealing with confrontation. Booking system and safe method of payment. Cash free riders Reporting incidents Riders daily log of concerns				

## **SUMMARY**

Morecambe is a much-loved resort that attracts people, and families, to enjoy its surroundings and attractions at a leisurely pace.

The resort also has exciting developments like Eden Project North.

This proposal is from a local resident with the primary objective of improving life for local people, improving the visitor economy, building on the developments taking place, championing the green agenda and creating employment opportunities.

I welcome the support to make this dream become a reality.

# LORNA MANLOVE

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Bare

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### Risk assessment template

Company name:Bare Lady's Tuk Tuks

Assessment carried out by:

Date of next review:

Date assessment was carried out:

What are the hazards?	Who might be harmed and how?	What are you already doing to control the risks?	What further action do you need to take to control the risks?	Who needs to carry out the action?	When is the action needed by?	Done
Shared cycle and footpath Collision	Other Users of the promenade	Riders should hold a full GB Driving licence for a car or motorcycle with no convictions in line with Lancaster City Council Licensing Requirements. Passed an Occupational Health test. Aged 20 plus The pedal cycle assisted by a motor of 250 or less CE certificate	Visible signage Training for riders in competency and knowledge of the Law and promenade by laws. Awareness training for hidden disabilities and vulnerable others. Be aware of what action to be taken in an adverse event, act and report. Allow the pedestrians right of way use of the bell on your approach but not in such a way to alarm people.			



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What are the hazards?	Who might be harmed and how?	What are you already doing to control the risks?	What further action do you need to take to control the risks?	Who needs to carry out the action?	When is the action needed by?	Done
Shared cycle and footpath Collision continued	Public Passengers	Speed restriction Well maintained pedicabs lights and a bell. Seat belts and passenger restrictions Helmets for rider and offered to passengers	Written safety requirements			
INJURY	RIDER ocular fb fall Passengers Promenade users	Protective clothing eye wear Helmet Gloves Rider should be equipped with a mobile phone to summons help. A first aid box Attend a first aiders course.	Passenger safety requirements  Ensure provision of items. What action to be taken if needed. On board first aid kit			